



# NYSBOE Campaign Finance NEWS

For Local Boards of Elections

New York State Board of Elections

April 2011

**New York State Board of Elections**  
 40 Steuben Street  
 Albany, NY  
 12207

518-474-8200  
 1-800-458-3453  
[www.elections.state.ny.us](http://www.elections.state.ny.us)

**Liz Hogan,**  
 Enforcement Counsel

**Bill McCann,**  
 Special Deputy Counsel

## Campaign Finance Unveils Website

NYSBOE's Campaign Finance Unit is unveiling its 2011 website designed to make it easier for filers of campaign financial disclosure reports to find information and instructions.

The website provides new and better ways to communicate with filers.

*Reminder: Local candidates/committees who register and file disclosure reports with NYSBOE are still obligated to satisfy any registration requirements with their appropriate local board(s) of elections.*

Added or improved features include:

- Calendar of Events
- Campaign Finance News
- Useful Links
- Frequently Asked Questions.

Registration for campaign finance seminars will continue to be available through the website.

Additional training and informational initiatives are being undertaken and will be introduced in the future.

### Train the Trainer

The Campaign Finance Unit of NYSBOE has developed a "Train the Trainer" session on campaign finance disclosure reporting for staff members of local board(s) of elections.

If you or your staff would like a Train the Trainer session on campaign finance disclosure reporting, contact 518-474-9212 or 518-402-4958.

## 2011 Campaign Finance Filing Calendar

Reports/Notices	Report Period	Cut-Off Date	Filing Date
<b>Periodic (July)</b>	July 2011 Periodic	July 11, 2011	July 15, 2011
<b>Primary Election</b>	32-Day Pre-Primary	Aug. 8, 2011	Aug. 12, 2011
<b>(Sept. 13, 2011)</b>	11-Day Pre-Primary	Aug. 29, 2011	Sept. 2, 2011
	10-Day Post-Primary	Sept. 19, 2011	Sept. 23, 2011
<b>24-Hour Notices For 2011 Primary Election</b>	Aug. 30-Sept. 12, 2011	Sept. 12, 2011	Within 24 hours of receipt of any contribution/loan exceeding \$1000
<b>General Election</b>	32-Day Pre-General	Oct. 3, 2011	Oct. 7, 2011
<b>(Nov. 8, 2011)</b>	11-Day Pre-General	Oct. 24, 2011	Oct. 28, 2011
	27-Day Post-General	Dec. 1, 2011	Dec. 5, 2011
<b>24-Hour Notices For 2011 General Election</b>	Oct. 25-Nov. 7, 2011	Nov. 7, 2011	Within 24 hours of receipt of any contribution/loan exceeding \$1000
<b>Periodic (January)</b>	January 2012 Periodic	Jan. 13, 2012	Jan. 17, 2012

## Campaign Finance Seminars Scheduled for 2011 Season

NYSBOE will present its 2011 series of campaign finance seminars throughout New York State during the period May 3 through July 26 (schedule at right).

Filers may register online for a seminar at:

[www.elections.state.ny.us](http://www.elections.state.ny.us).

This is a revised seminar presentation that offers information for new filers and a refresher course for active candidates and committees.

### Tuesday, May 3

9:30 am - 12:30 pm, Columbia County/Hudson

### Wednesday, May 4

9:30 am - 12:30 pm, Albany County/Albany

### Thursday, May 5

9:30 am - 12:30 pm, Dutchess County/  
Poughkeepsie

### Tuesday, May 10

12:30 pm - 3:30 pm, Orange County/New Hamp-  
ton

### Wednesday, May 11

9:30 am - 12:30 pm, Rockland County/Pomona

### Thursday, May 12

9:30 am - 12:30 pm, Westchester County/ White  
Plains

### Tuesday, May 17

9:30 am - 12:30 pm, Saratoga County/Ballston  
Spa

### Wednesday, May 18

9:30 am - 12:30 pm, Ulster County /Kingston

### Thursday, May 19

9:30 am - 12:30 pm, Schenectady County/  
Schenectady

### Wednesday, May 25

9:30 am - 12:30 pm, Erie County/Buffalo

### Thursday, May 26

9:30 am - 12:30 pm, Monroe County/Rochester

### Wednesday, June 1

1:00 pm - 4:00 pm, Oneida County/Utica

### Thursday, June 2

9:30 am - 12:30 pm, Onondaga County/Syracuse

### Friday, June 3

9:30 am - 12:30 pm, Greene County/Catskill

### Wednesday, June 8

12:30 pm - 3:30 pm, Cortland County/ Cortland

### Thursday, June 9

9:30 am - 12:30 pm, Cayuga County/Auburn

### Friday, June 10

9:30 am - 12:30 pm, Montgomery County/Fonda

### Tuesday, June 14

9:30 am - 12:30 pm, Suffolk County/Hauppauge

### Wednesday, June 15

9:30 am - 12:30 pm, Nassau County/Freeport

### Thursday, June 16

9:30 am - 12:30 pm, New York City/ Manhattan

### Thursday, June 23

9:30 am - 12:30 pm, Rensselaer County/Troy

### Tuesday, July 26

9:30am-12:30 pm, Putnam County/Carmel

## Tips for Filers of Campaign Financial Disclosure Reports

**Q: Door Prizes** - How should we report contributions given to the campaign in the form of door prizes?

**A:** Items contributed by businesses must be reported as in-kind (non-monetary) contributions on Schedule D and are subject to limits. In-kind contributions must be reported at fair market value. Aggregate contributions (all contributions from one contributor) greater than \$99 must be itemized, reporting contributor's name, address and other required details.

**Q: Raffles** - What are the rules regarding raffles, "50-50s" or any other games of chance?

**A:** Raffles, "50-50s" or any other games of chance are illegal and not allowed under NYS Racing and Wagering Law. For further information, contact the NYS Racing and Wagering Board (518-395-5400) or the Attorney General (518-474-7330).

**Q: "Paid for By"** - When does a campaign have to use the term "paid for by..." in political advertisements?

**A:** NYS Election Law does not require attribution, where the sponsor's or payor's name is on any political advertisements ("paid for by"). However, if the ad refers to a federal candidate, the Federal Election Commission (FEC) does impose such a requirement. Additionally, Federal Communications Commission (FCC) regulations, radio/TV stations, and print media themselves, may impose an attribution requirement. Please consult with these appropriate federal authorities or media outlets for further information.

**Q: PayPal** - How should contributions using PayPal (or another company where the recipient is charged a fee) be reported?

**A:** The total contribution is reported on the applicable schedule (A, B, or C), then the fee charged by PayPal is reported on Schedule F under "Other" code with explanation (PayPal service charge/ transaction fee).