



National Influenza
Vaccination Week
12/4/16 - 12/10/16

NIVW is a Centers for Disease Control and Prevention (CDC) observance. It was established to highlight the importance of continuing influenza vaccination, as well as fostering greater use of flu vaccine, after the holiday season.

Flu vaccination for everyone 6 months of age and older should continue throughout flu season.
Flu activity usually peaks in February and can last as late as May.

Here are easy ways to encourage late season influenza vaccination in your practice or facility...

Visit the CDC website for free materials, resources, education, training, and updated information. Check back **frequently** over the course of the influenza season. www.cdc.gov/flu/NIVW/resources.htm and www.cdc.gov/flu/index.htm.

Get vaccinated against the flu now! Encourage your staff to get vaccinated now as well. Consider mandating employee influenza vaccination in your facility. www.health.ny.gov/prevention/immunization/toolkits/hc_provider/

Check the New York State DOH Seasonal Influenza website **frequently** for updates, free materials. www.health.ny.gov/diseases/communicable/influenza/seasonal/

Sign up for the CDC's FREE email updates. Receive email notices whenever flu information is updated. Go to www.cdc.gov/Other/emailupdates/, click on "Subscribe," enter your email address, then choose all the flu (and immunization) topics important for your practice.

Patients give you excuses for not getting the flu vaccine? Give them a copy of the CDC's *No More Excuses—You Need a Flu Vaccine* fact sheet. www.cdc.gov/flu/pdf/freeresources/general/no-excuses-flu-vaccine.pdf

Place CDC flu prevention graphics on your web pages. These tools can be placed in any way that works best for your site. www.cdc.gov/flu/nivw/webtools.htm

Change your outgoing phone message to include an influenza vaccination message. Go to the CDC's NIVW *Key Messages* page for ideas. <http://www.cdc.gov/flu/nivw/nivw-key-points.htm>

Flu Publications for Your Practice

VISIT

health.ny.gov/flu

For information and resources for your patients and practice.

DOWNLOAD

Fact Sheets

The Flu: A Guide for Parents

health.ny.gov/publications/2423.pdf

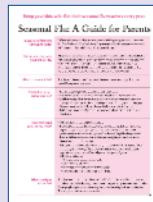
Chronic Disease and The Flu

www.health.ny.gov/diseases/communicable/influenza/seasonal/adults/

A series of fact sheets covering flu vaccine recommendations for people with various chronic health conditions.

ORDER

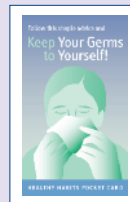
Free Publications



The Flu: A Guide for Parents

Fact Sheet
#2423 English
#2424 Spanish

Poster
#2430 English



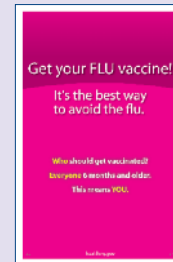
Healthy Habits

Pocket Card
#7102 English



Protect Your Kids from the Flu

Poster
#2427 English



Get Your Flu Vaccine!

Poster
#2316 English

To order more information, visit <http://www.health.ny.gov/diseases/communicable/influenza/seasonal/>. Click on educational materials for an order form. Some quantities are limited.

CLINICIANS

As a health care provider, your recommendation to get a flu shot is very influential for your patients. Please encourage them to get their flu shot ASAP – especially babies, children, seniors, and people with certain health conditions. They are especially at risk of serious flu complications.

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