

ORANGE COUNTY WORKFORCE INVESTMENT BOARD MEETING MINUTES

November 15, 2017 – 8:00 a.m.

18 Seward Avenue, 2nd Floor Conference Room, Middletown, NY

MISSION STATEMENT:

MISSION: To create effective strategic alliances that support the development of talent to meet the workforce needs of job seekers and regional businesses.

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PRESENT: Ellen Anderson, Olga Campos, Amanda Dana, Mary DeFreitas, Lisa Halpern, David Kohn, Tarsha McNeil, Daniel O’Shea, Fran Schafer

Mr. Andrew Carnright, Interim Adult Ed Director from BOCES was present.

CALL TO ORDER/OPENING REMARKS: Ms. DeFreitas welcomed everyone before calling the meeting to order at 8:07 a.m. There was no quorum present to vote on the September or November minutes.

GUEST SPEAKER – JAY LANG, PRESIDENT OF HUDSON VALLEY CAREER DEVELOPMENT, LLC: Mr. Lang gave an overview of his company and the services he provides to both Career Centers. Mr. Lang is the instructor for two separate Job Clubs:

“Job Search Networking Group” for mid to senior level job seekers - this workshop is for job seekers who have attempted to return to work and have been unsuccessful. The majority of these job seekers have been unemployed for at least 4 to 6 months. Income levels in this group range from \$50k to \$200k +.

“How to Get Hired in Today’s Tough Job Market” for entry level to mid-level job seekers – this workshop is for job seekers who are new to the job search process and are at a level without management experience. It is also designed for job seekers who are challenged by the job search process due to cultural barriers and disabilities. It is also for people who are enrolled in WIOA funding training programs for certifications (CDL, Medical Billing and Coding, etc.) so they can acquire skills and professional knowledge needed in today’s work environment.

Mr. Lang is a vendor with Orange County and provides these Job Clubs at both Career Centers in Newburgh and Middletown. He also runs this workshops for the Rockland County One Stop as well. He has facilitated over 1400 workshops for both Orange and Rockland Counties. Since March of 2017, he has assisted 28 mid-level to upper executive level long term unemployed professionals regain employment.

These workshops concentrate on a broad set of tools and skills that instruct job seekers in the challenges of today’s job market. Topics include both hard and soft skills that are necessary for

success. Hard skills include resumes, professional profiles, cover letters, a skills alignment matrix, compensation grids, etc. Soft skills include professional business development, building professional relationships, interviewing, taking personal responsibility, time management and effective communication skills.

DIRECTOR'S REPORT: Mr. Knob announced that the annual fall job fair held on October 17th in the Newburgh Mall was the largest job fair in recent years and was a great success with 70 employers present.

Mr. Knob stated that the Tech Hire grant has started. This grant is geared towards 18-29 year olds who are interested in the healthcare or technology fields.

ADJOURNMENT: There being no further business to discuss the meeting was adjourned at 9:15 a.m.